

## **Historic, Archive Document**

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**SPRING 1940**  
**Wholesale**  
**Trade-List**  
**OF**  
**Gladiolus Bulbs - Dahlia Roots**  
**Tulips - Plants - Lily Bulbs**  
**Shrubs and Trees**

**Monarch Plant Farms**  
**Kalamazoo, Michigan**

KALAMAZOO, MICHIGAN  
January, 1940

Dear Brother Florist:

It is indeed a great pleasure to mail you our folder of the finest Bulbs and plants money can buy.

We have priced all items as low as possible for extra quality stock.

If you have bought plants from our concern before you know the high quality and service we give to all our customers.

We try to please every one.

No charges for packing or boxes.

Our terms as always strictly cash or c.o.d. with all orders as we cannot afford to run charge accounts.

Let us get a trial order from you and we will have your name on our regular mailing list.

Yours for better bulbs and plants,  
Monarch Plant Farms.

Quantities To Offer	Per 100	Per 1000
25000 Breeder Tulips Mixed Import No. 1 Bulbs, large robust flowers on very high and strong stalks, such colors as bronze, apricot, purple, and violet mauve more beautiful than the well known Darwin Tulips	\$ 2.25	\$16.00

Quantities To Offer	Per 100	Per 1000
18000 Giant Flowering Rembrandt Tulips No. 1 Bulbs, Enormous flowers on stems 24 inches high with the widest range of colors in Tulips. Must be seen in bloom to be appreciated	\$ 2.25	\$18.00

Quantities To Offer	Per 100	Per 1000
12500 Cottage Tulips, Mixed No. 1 Bulbs, Those are well known for the dainty and soft colors you can only find in this variety, excellent for cut flowers	\$ 2.00	\$16.00

Quantities To Offer	Per Dozen	Per 100
900 Hyacinths Bulbs, Import from Holland, L'Innocence, pure white, size 13-14	\$ 0.50	\$ 3.25

Quantities To Offer	Per Dozen	Per 100
300 Mixed Romans which are always small bulbs	\$ 0.60	\$ 3.25

#### CROCUS BULBS NO. 1

Imports from Holland. Those are well known in this country and make a beautiful effect in borders and also very useful for pot-culture.

Quantities To Offer	Per 100	Per 1000
2000 King of the blue, dark blue	\$ 1.25	\$10.00
4000 Purpurea Grandiflora, largest purple	1.25	10.00
3000 King of the Whites, extra large	1.25	10.00
4000 Sir Walter Scott, finest striped	1.25	10.00
3000 Large Golden Yellow	1.25	10.00

#### MISCELLANEOUS BULBS

All are extra for the private Gardens as they bloom early and have fine tiny blossoms.

Quantities To Offer	Per 100
1000 Glory of the Snow, deep blue	\$ 1.50
2000 Grape Hyacinths, finest skyblue	1.00
575 African Corn Lily, finest mixture	2.00
250 Darwin Tulips Mixed No. 2 size	1.00
385 Iris Filifolia Imperator, finest blue	1.50
139 Anemone The Caen, finest mixed No. 1	2.50
34 Narcis Red Beacon DN 1 best red Daff	5.00
295 Monbretias Crocosmaeflora, mixed	2.25

**TOPSIZE TULIPS BULBS**  
**(For Forcing)**

Quantities	Per
To Offer	100
1174 Wm. Copland finest lavender-----	\$ 1.75
1203 Wm. Pitt finest scarlet-----	1.75
224 Bartigon deep red-----	1.75
149 Inglescombe yellow-----	1.75
314 Parrot Fantasy salmon fine cutflower-----	2.25

**HARDY VIOLAS**

Four of the finest hardy Violas you can grow and make money on . . . 75% of those have already bloomed in our fields and many are loaded with buds and blooms now. Can make immediate shipments on all of those.

Quantities	Per	Per
To Offer	100	1000
3000 Arkwright Ruby finest mahogany red-----	\$ 0.80	\$ 7.00
1000 Chantreyland, the best apricot color-----	1.25	10.00
3000 Cyclops, finest purplish red-----	0.75	5.00
6000 Perfection, finest sky blue-----	0.50	4.00

**HARDY PERENNIALS**

All extra 2 year old field grown. You can find a ready sale for all this stock and if planted will give you a wonderful batch of blooms.

Quantities	Per	Per
To Offer	Dozen	100
1000 Aquilegia Scott Elliott, mixed, long spurred-----	\$ 0.50	3.50
100 Agrostema Rubra, red, 2 feet tall-----	\$ .50	3.50
250 Aquilegia Rose Queen, finest pink-----	0.50	3.50
500 Alyssum Saxatile, yellow (basket of gold)-----	0.35	2.50
200 Aquilegia Henson Harebell, blue-----	0.50	3.50
250 Aquilegia Chrysantha, best yellow-----	0.50	3.50
200 Carnation Grenadin Montblanc, double white-----	0.50	3.50
500 Carnation Grenadin, Double Scarlet-----	0.50	3.50
200 Delphinium Bella Donna, sky blue-----	0.50	3.00
200 Delphinium Goliath, mixed, single & double, new-----	0.75	4.50
1000 Delphinium La martine, very dark blue, extra-----	0.50	3.50
400 Gypsophila paniculata, dbl white, baby breath-----	0.50	3.00
200 Platycodon (Blue Balloon flower)-----	0.50	3.00
200 Phlox subulata rosea Mossphlox creeping-----	0.60	4.00
300 Sweet William Scarlet Beauty, best dark red-----	0.50	3.00
100 Statice latifolia (sea lavender)-----	0.50	3.00
200 Stokesia Cyanea (blue hardy aster extra)-----	0.60	4.00
200 Shasta daisy Snowball anemone flowered, new-----	0.40	3.00
250 Shasta daisy, Mrs. J. Tersteeg, large single, new-----	0.40	3.00

**BELLIS PERENNIS (ENGLISH DAISIES)**

At this time of the year we are still able to supply a limited quantity of those plants.

Quantities	Per	Per
To Offer	100	1000
5000 Titlis quilled carmine-----	\$ 0.30	\$ 2.50
4000 Giant Chevreuse, dark red-----	0.30	2.50
6000 Crispa, cherry, a fine color-----	0.30	2.50
8000 Suttons enormous, double scarlet-----	0.40	3.00
5000 Special mixed of the above varieties listen-----	0.30	2.50

Quantities	Per	Per
To Offer	Dozen	100
1000 Canna Roots those are from a private collection and contain the finest colors in foliage and blooms you can find-----	\$ 0.60	\$ 3.00

Quantities	Per	Per
To Offer	Dozen	100
700 Peony Roots, 3-8 eyes divisions-----		
Edulis Superba, finest pink-----	\$ 1.00	\$ 6.50
Fragrance, best scarlet-----	1.00	6.50

Quantities To Offer	Per Dozen	Per 100
300 Diclytra Spectabilis (Bleeding Hearts). Most wonderful plant for forcing or for the private homes every garden should have those fine plants in their gardens with their large nice drooping pink bells. We can only supply them in extra large size, 5 to 8 eyes-----	\$ 3.00	\$ 16.00

#### LILYBULBS

Every home loves this Beautiful flower with their tall graceful spikes

Quantities To Offer	Per Dozen	Per 100
600 Phillipinense formosanum, large pure white-----	\$ 1.00	\$ 5.00
350 Tigrinum, double orange scarlet-----	0.75	4.50
1000 Tenuifolium (the red Coral Lily)-----	0.75	4.50
300 Tenuifolium, second size-----	0.50	3.00
1000 Regale 5-6, famous florist flower-----	0.50	3.50
2000 Regale, 8-9, fancy, large size-----	1.00	7.00
300 Regale, 9-10, extra large jumbo size-----	1.50	12.00
2000 Speciosum Rubrum, pink spotted red, 8-9-----	1.40	10.00
2000 Auratum (Gold banded Lily) 8-9-----	1.40	10.00

#### TIGRIDIAS (MEXICAN SHELLFLOWER)

We still claim this to be the finest flower in the gardens, it is so much different than any other flower you grow, and are beautiful spotted growing to a height of 24 inches.

Quantities To Offer	Per Dozen	Per 100
500 Red, white mottled cup $\frac{3}{4}$ —1 inch-----	\$ 0.60	\$ 4.50
1000 Extra fine mixture, all shades-----	0.60	4.00

#### GLADIOLUS BULBS, FIRST SIZE, HIGH CROWNED GLADIOLUS BULBS FOR THE PARTICULAR FLORIST

Quantities—Variety—Color To Offer	Per 100	Per 1000
4000 Albania, pure white-----	\$ 1.00	\$ 8.00
5000 Apricot Glow, apricot yellow-----	1.00	7.50
5000 Anna Eberius, purple-----	1.25	10.00
2500 Albatross, large white-----	1.50	12.00
2000 America, lavender pink-----	1.00	8.00
2000 Bagdad, smoky oldrose-----	1.00	8.50
6000 Berty Snow, light lavender-----	1.25	8.00
5000 Betty Nuthall, large orange pink-----	1.00	8.00
4000 Break O'Day, lafrance pink-----	1.25	8.00
4000 Crimson Glow, extra crimson-----	1.25	8.00
7000 Dr. F. E. Bennett, finest red-----	1.50	10.00
5000 Debonair, late fine pink-----	1.25	9.00
10000 Florist mixture, all colors-----	1.00	7.25
4000 Flaming Sword, best early red-----	1.25	8.00
2000 Gay Hussar, orange scarlet-----	1.50	10.00
3000 Gold Eagle, early pure yellow-----	1.25	8.00
3000 Golden Dream, tall late yellow-----	1.25	8.00
6000 Giant Nuymph, large popular pink-----	1.25	8.00
6000 Halley, earliest pink-----	1.25	8.00
3000 La Paloma, tall orange-----	1.50	9.00
4000 Lily white, cream white-----	1.25	8.00
7000 Louise, large lavender-----	1.25	9.00
3000 Los Angeles, shrimp pink-----	1.25	8.00
2000 Marmora, lavender grey-----	1.50	10.00
2000 Mammoth White, late large white-----	2.00	12.50
2000 Mother Machree, late large pink-----	2.00	12.50
2000 Marnia, fine orange-----	1.25	9.00
3000 Mary Pickford, creamy white-----	1.25	10.00
4000 Minuet, large best lavender-----	2.00	13.00
4000 Maid of Orleans, large early white-----	2.00	13.00
2000 Mrs. Leon Douglas, large begonia rose-----	1.50	12.50
6000 Mrs. Francis King, tall scarlet-----	1.25	8.00
4000 Mrs. F. Pendleton, pink purple blotch-----	1.25	9.00



## GLADIOLUS BULBS, Continued

To Offer		100	1000
4000	Mrs. P. W. Sisson, large cameo pink-----	1.25	9.00
2000	Pelegrina, early dark blue-----	2.00	12.00
3000	Pritzers Triumph, salmon red-----	2.00	15.00
15000	Picardy, best florist salmon-----	1.25	8.50
3000	Red Phipps, finest scarlet-----	2.50	20.00
3000	1910 Rose, very early rose-----	1.25	8.50
2000	Spirit of St. Louis, burnt orange-----	1.50	10.00
2000	W. H. Phipps, large popular pink-----	1.50	11.50
4000	Wasaga, finest shrimp pink-----	1.50	9.00

We can also supply about 250000 Bulbs of the above varieties in Second and third size for outdoor planting, write for prices on those varieties you are interested in.

### SELECTED DAHLIA TUBERS

All our Tubers are of the finest quality as they are grown on sand and loam soil which always make a much better tuber for the trade and grower. Tubers run not so extra large in size but will produce much better blooms and finer plants.

#### POMPONS VARIETY

Quantities		Per Dozen	Per 100
2000	Excellent mixture only-----	\$ 0.75	\$ 4.25

#### CACTUS VARIETY

Quantities		Dozen	100
100	Perle De Lyon, extra fine white-----	\$ 0.75	\$ 5.00
100	Bertha Horne immense bronzy yellow-----	0.80	6.00
200	Golden West, yellow and orange-----	0.80	5.75
100	Etenard de Lyon, purple lavender-----	0.80	6.00
100	Kalif, extra large scarlet-----	1.00	7.50
300	Gladys Sherwood, fancy white-----	0.80	5.50

#### PEONY FLOWERED VARIETY

Quantities		Dozen	100
300	Jan Olieslager, yellow-----	\$ 0.75	\$ 5.00
200	Queen Wilnelmina, white-----	0.70	4.75

#### Ball Flowered Varieties

Quantities		Dozen	100
500	A. D. Livoni pink for cutting-----	\$ 0.70	\$ 4.50
300	American Beauty, Amer. Beauty red-----	0.75	5.00
400	Maude Adams, white flushed, pink, extra-----	0.75	5.00
200	Purple Ball, fine purple-----	0.75	5.00
200	Red Chief, bright red-----	0.75	5.00
400	Yellow Duke, excellent yellow-----	0.75	5.00

#### DECORATIVE VARIETIES

Those are in the rule the florist favorite Dahlias for cut flowers and for window decorations.

Quantities		Dozen	100
600	Darlene shell pink Jean Kerr-----	\$ 0.70	\$ 4.50
300	Yellow Colosse, excellent yellow-----	0.70	4.50
300	Delice, popular florist pink-----	0.80	5.25
100	Dr. Trevis, large salmon rose-----	0.80	5.25
600	Jean Kerr, florist best white-----	0.75	5.25
300	Mina Burgle, popular florist red-----	0.75	5.25
300	Barbara Redfern, large old gold-----	1.00	6.00
400	Jersey Beauty, florist pink-----	1.00	6.00
1000	Monmouth Champion, flame red extra-----	1.00	6.00
400	Rose Fallon, giant old gold-----	1.00	6.00
100	The Millionaire, largest lavender pink-----	1.00	6.00
1000	Kathleen Norris, famous large salmon-----	1.00	6.50
300	Avalon, large yellow-----	0.75	5.50
300	Frances LaRocco, canary yellow-----	0.75	5.50
1000	Jane Cowl, bronze buff and salmon-----	0.75	5.25
200	Jersey Beacon enormous scarlet buff-----	1.00	6.00
300	Le Toreador, brilliant red-----	1.00	6.00
300	Mrs. I. Ver Warner, best orchid lavender-----	1.00	6.00
1000	Sagamore, large apricot color-----	1.00	5.50

**NURSERY STOCK SURPLUS LIST—READY EARLY SPRING  
SHADE TREES**

**Quantities**

**To Offer**

		<b>Each</b>
1000	American Sycamore, 5 to 6 ft.	\$.30
	6 to 8 ft.	.40
4000	Black Locust, 4 to 5 ft.	.06
	5 to 6 ft.	.09
	6 to 8 ft.	.11
4000	Chinese Elm, 4 to 5 ft.	.28
	5 to 6 ft.	.34
	6 to 8 ft.	.44
100	Horse Chestnut, 5 to 6 ft.	.75
1500	Lombardy Poplar, 10 to 12 ft.	.40
200	Prunes Newport, 3 to 4 ft.	.40
200	Prunes Tirlosa, 2 to 3 ft.	.35
3000	Sugar Maples, 4 to 5 ft.	.16
	5 to 6 ft.	.22
	6 to 8 ft.	.32
3000	Wisc Weeping Willow, 4 to 5 ft.	.25
	5 to 6 ft.	.33
	6 to 8 ft.	.45

**FRUIT**

**Quantities**

**To Offer**

		<b>Per</b>	<b>Per</b>
		100	1000
30000	Concord Grapes, 2 year old	\$ 5.00	\$32.50

**VINES**

200	Wistaria Purple, 3 year	\$ .20
200	Halls Honeysuckle, 3 year	.20
<b>Each</b>		

**SURPLUS LIST SHRUBS**

**Quantities**

**To Offer**

		<b>Each</b>
190	Amelanchier (Juneberry), 2 to 3 ft.	\$.30
140	Amelanchier, 1½ to 2 ft.	.25
5000	Amoor River Privet, 3 to 4 ft, 4 canes	.08
10000	Amoor River Privet, 2 to 3 ft, 4 canes	.07
500	Cephalanthus (Buttonbush), 2 to 3 ft.	.10
2000	Cephalanthus (Buttonbush), 1½ to 2 ft.	.08
4000	Cephalanthus (Buttonbush), 1 to 1½ ft.	.06
200	Cercis Canadensis (Rosebud), 5 to 6 ft.	.50
400	Cercis Canadensis (Rosebud), 4 to 5 ft.	.40
400	Cercis Canadensis (Rosebud) 3 to 4 ft.	.27
100	Cornus Florida, 3 to 4 ft.	.45
400	Cornus Florida, 2 to 3 ft.	.32
500	Cornus Siberica, 3 to 4 ft.	.24
1000	Cornus Stononifera, 4 to 5 ft.	.16
2000	Cornus Stononifera, 3 to 4 ft.	.12
1000	Cornus Stononifera, 2 to 3 ft.	.09
500	Cydonia Japonica, 1½ to 2 ft.	.24
1000	Cydonia Japonica, 1 to 1½ ft.	.17
200	Deutzia Pride of Rochester, 4 to 6 ft.	.18
250	Hamamelis (Witch Hazel), 2 to 3 ft.	.30
250	Hamamelis (Witch Hazel), 1½ to 2 ft.	.25
200	Hydrangeas Hills of Snow, 2 to 3 ft. heavy	.30
200	Hydrangeas P. G., 2 to 3 ft.	.30
500	Hydrangeas P. G., 1½ to 2 ft.	.26
500	Honeysuckle Morrowi, 2 to 3 ft.	.16
500	Honeysuckle Morrowi, 3 to 4 ft.	.19
300	Mockorange Cor, and Grandifl., 3 to 4 ft.	.19
500	Rhus Canadensis, 2 to 3 ft.	.28
500	Rhus Canadensis, 1½ to 2 ft.	.22
140	Viburnum Lentago, 2 to 3 ft.	.28
80	Viburnum, Prunifolium, 1½ to 2 ft.	.26
30	Viburnum Prunifolium, 2 to 3 ft.	.30

